

## Women's Funding Network Annual Conference: *Investing in Women: Worldwide Return*



*Plenary Session: Women and the Economy*  
A panel of renowned economists and policy experts presented an overview of the global economy and its impact on women.

### OUR EXPERIENCE SHOWS

Excel Meetings and Events provided the following services for the 2009 Women's Funding Network Annual Conference in held in Atlanta, GA.

- Conference registration - advance & on-site
- Advance and on-site logistics management
- Speaker management
- Volunteer management
- Budget management
- Graphic design - application of conference theme and logo to signage & event poster
- Event photography

*Please visit Excel Meetings & Events on the web at:*  
[www.excelmeetings.com](http://www.excelmeetings.com)

### 25TH ANNIVERSARY CONFERENCE

The Women's Funding Network 25th Anniversary Conference was held on April 30 - May 2 in Atlanta. The Conference provided a unique venue for attendees to share innovative strategies for raising and managing the resources that achieve lasting social return. Attendees participated in workshops on fundraising, donor stewardship and grant making. Plenary sessions on global issues set an agenda for positive change for women, families and communities around the world. Over 400 attendees from more than 30 countries participated in the conference.

### Conference Highlights

- Dynamic workshop sessions covered financial planning, positioning the expertise of women's funds, advocacy models for building economic security, succession planning, donor stewardship, successful blogging, board leadership and more.
- A multi-generational panel of experts focused on the future of the women's funding movement and the next era of women's leadership.
- The Saturday summit on women and the economy explored how women are the key to economic security. The summit featured *New York Time's* columnist Nicholas Kristof, Yassine Fall, Senior Economic Advisor, UNIFEM, Maya Rockeymoore, Ph.D., CEO, Global Policy Solutions & other thought leaders.
- Celebration of *Women Moving Millions* Campaign that has reached and exceeded its goal of raising \$150 million for women and girls around the world.

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## WOMEN MOVING MILLIONS

*Women Moving Millions* is an initiative aimed at improving the lives of women and girls around the world. The group's fundraising goal: encourage 90 women to commit at least \$1 million each to address the world's biggest issues. This historic campaign was launched by Swanee and Helen LaKelly Hunt in partnership with the **Women's Funding Network**. The campaign has garnered astounding results – to date \$176 million has been raised, far exceeding the original campaign goal of \$150 million.

A celebration of this achievement was held on the second day of the conference during the *Changing Face of Philanthropy Awards Lunch*. CNN Weekend Anchor Betty Nguyen was Emcee for the event.



*CNN Weekend Anchor Betty Nguyen*



*Former U.S. Ambassador Swanee Hunt was recognized for her contributions during the Changing Face of Philanthropy Awards Lunch. Ms. Hunt is the Founding Director of the Women and Public Policy Program at Harvard University's Kennedy School of Government.*

## HOST CITY: ATLANTA

Atlanta, a city known for women's leadership, was the perfect backdrop to inspire conference participants. Barbara Mosacchio, CEO of the **Atlanta Women's Foundation** and Lynn Huntley, the **President of the Southern Education Foundation** welcomed participants to Atlanta and launched the 25th Annual Women's Funding Network Conference. Historic Spelman College was the location of the conference's opening reception, which was hosted by the Atlanta Women's Foundation.

The Atlanta Women's Foundation is Georgia's only public foundation focused exclusively on the challenges faced by women and girls. Today, The Atlanta Women's Foundation has granted more than \$10 million to 250 non-profit organizations. [www.atlantawomen.org/index.asp](http://www.atlantawomen.org/index.asp)



*The Spelman College Jazz Ensemble performed during the welcome reception at the historic Atlanta college.*



*Atlanta's Correta Scott King Young Women's Leadership Academy Choir performed during the opening welcome general session. The conference was held at the Marriott Marquis in downtown Atlanta. Event Photography by Jon Wollenhaupt, Excel Meetings & Events.*