



**2010 *Art is in the Air* Gala  
Co-Chairs**

Celia Tejada  
Donna Valentine

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Summer 2010

Re: Silent Auction Donation Request  
The Imagine Bus Project's Fundraising Gala, *Art is in the Air*

Dear Friend,

Please join hundreds of individuals, local businesses and corporations in supporting visual arts education by donating a Silent Auction item to The Imagine Bus Project's 6th annual gala, *Art is in the Air*. This year's theme, *Expressions of Love*, takes a positive stance in light of statewide budget cuts and insufficient resources, to convey the passion and profound support that so many of us share for our children and youth in need. As a Silent Auction donor, you will help subsidize costs for this important event while simultaneously promoting your business and services to an audience of affluent Bay Area residents and businesses.

This year's *Art is in the Air* gala will return to Terra SF on Thursday October 21, 2010 for a sophisticated evening featuring love-themed student artwork, a silent auction, live art demonstrations and other activities. In addition, top restaurants and wineries will pair delectable appetizers and libations, while over 20 local and well-known visual artists will respond to *Expressions of Love* with a range of contemporary artworks for auction.

At *Art is in the Air*, over 350 guests will donate hundreds of dollars while browsing and bidding on silent auction items. Not only will your donation draw new business from the winning bidder, but several hundred more people will stop, read and learn about your business through our bidder's guide and information posted at the auction tables. Additional space is available for your own collateral, display items and promotional materials. Additionally, your donation will be recognized in our printed event program, on our web site, in our 2010 Annual Report and through prominent signage at the event.

The proceeds from the silent auction item will directly support programs of The Imagine Bus Project. *Your Art is in the Air* silent auction donation will make a genuine impact on children throughout the Bay Area who would otherwise not have access to visual arts education experiences.

Thank you for considering supporting the work of The Imagine Bus Project by becoming a silent auction donor. We look forward to sharing this exciting evening with you.

Sincerely,

Donna Valentine  
2010 *Art is in the Air* Co-Chair  
415.777.1230  
donna.valentine@excelmeetings.com

Celia Tejada  
1020 *Art is in the Air* Co-Chair  
415.710.3677  
celiatejada@sbcglobal.net

## ABOUT THE IMAGINE BUS PROJECT

The Imagine Bus Project (TIBP) provides visual arts education to more than 3,000 underserved children in Bay Area elementary schools, youth centers and juvenile halls. Over the past decade, TIBP has become San Francisco's premier provider of after school art education. The Imagine Bus Project offers art education programs in San Francisco, Marin and Sonoma.

## ART IS IN THE AIR GALA FUNDRAISING EVENT

*Art is in the Air* is the annual fundraising event for The Imagine Bus. The event attracts an affluent crowd of 350 art lovers and supporters of art education from San Francisco, Sonoma and Marin. The Silent Auction is a highly anticipated element of the event, raising much needed funds for arts education.

Above and Right -  
Guests view Silent  
Auction items at  
*Art is in the Air*



Right - Event  
guest views peace  
themed student  
artwork at the  
2009 *Art is in the  
Air* gala.



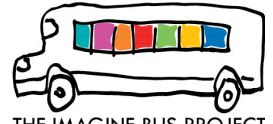
Right - Imagine  
Bus Project  
Board President  
Joe Alioto speaks  
with guests during  
the 2009  
*Art is in the Air*  
Fundraising Gala  
at Terra Gallery  
in San Francisco.



Right - Guests  
view *Art is in the  
Air* Silent Auction  
displays.



# ART IS IN THE AIR 2010 SILENT AUCTION DONATION FORM



THE IMAGINE BUS PROJECT  
*bringing arts education where it's needed most*

## BUSINESS & CONTACT INFORMATION:

DONATING BUSINESS: \_\_\_\_\_  
(Please print sponsoring individual or company's name EXACTLY as it should appear in printed materials)

CONTACT & TITLE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_ URL: \_\_\_\_\_

## DONATION INFORMATION

DONATED ITEM: \_\_\_\_\_

MARKET VALUE OF ITEM (REQUIRED): \$ \_\_\_\_\_

BRIEF DESCRIPTION OF ITEM: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

ANY USE RESTRICTIONS? \_\_\_\_\_

SIGNATURE OF DONOR: \_\_\_\_\_

DATE: \_\_\_\_\_

### PLEASE SIGN AND FAX OR MAIL FORM TO:

The Imagine Bus Project  
342 9th Street, Suite 201  
San Francisco, CA 94103  
FAX: 415.294.9025

Your donation is tax-deductible to the extent of the item's value with a receipt provided by TIBP.  
Please retain a copy of this form for your records. Our Tax ID#: 94-3368095.  
Please call 415.252.9125 if you have any questions or need assistance.

## Thank you for your support!