



**2010 Art is in the Air Gala  
Co-Chairs**

Celia Tejada  
Donna Valentine

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Summer 2010

Re: Host Committee Member Invitation  
The Imagine Bus Project's Fundraising Gala, **Art is in the Air**

Dear Friend,

Thank you for your interest in becoming a **Host Committee Member** for The Imagine Bus Project's 6th annual gala fundraising event, **Art is in the Air**.

The Imagine Bus Project (TIBP) provides visual arts education to more than 3,000 underserved children in Bay Area elementary schools, youth centers and juvenile halls. Over the past decade, TIBP has become San Francisco's premier provider of after school art education.

**Host Committee Members** are essential to the success of **Art is in the Air**. Your support will ensure that The Imagine Bus Project will continue in its mission of providing art education to our most vulnerable children and youth, giving them access to the world of art.

Host Committee expectations are:

- Fundraise \$2,000 through **Art is in the Air** sponsorships, ticket sales or donations.
- Provide a mailing list of 40 people to receive invitations and encourage your family, friends and associates to attend. You will have the opportunity to personalize each invitation. When people on your list sponsor the event or buy tickets, it will count towards your fundraising goal.
- Join a sub-committee. Help us find in-kind donations from Restaurants, Wineries, Artists, Florists or Silent Auction donors, or help with the logistics and planning of the event.
- Attend Art is in the Air! After all, it wouldn't be a party without you!

In recognition of your contributions, you will be acknowledged in the printed and email invitations, the event program and The Imagine Bus Project web site.

The theme for this year's event is **Expressions of Love**, reflecting the passion and dedication shared by so many in the Bay Area in supporting art education for children and youth in need. The event will return to Terra SF on Thursday, October 21, 2010 for a sophisticated evening featuring love-themed art created by our students, a silent auction, entertainment and delicious food. Additionally, over 20 renowned local artists will donate for auction custom art work reflecting their interpretations of love.

We greatly appreciate your time and look forward to working with you.

Sincerely,

Donna Valentine  
2010 **Art is in the Air** Co-Chair  
donnavalentine@excelmeetings.com  
415.777.1230

Celia Tejada  
2010 **Art is in the Air** Co-Chair  
celiatejada@sbcglobal.net  
415.710.367

## ABOUT THE IMAGINE BUS PROJECT

The Imagine Bus Project (TIBP) provides visual arts education to more than 3,000 underserved children in Bay Area elementary schools, youth centers and juvenile halls. Over the past decade, TIBP has become San Francisco's premier provider of after school art education.

## ART IS IN THE AIR GALA FUNDRAISING EVENT

Art is in the Air is the annual fundraising event for The Imagine Bus. The sophisticated evening features student artwork, a silent auction, live art demonstrations, a sale of custom art created by well-known visual artists and delicious food provided by top San Francisco restaurants.



Above -  
Cocktail service by  
Le Tourment Vert

Right - Art is in the  
Air supporters and  
attendees enjoy  
catered hors d'  
oeuvres provided  
by premier  
San Francisco  
restaurants.



Right - Event  
guest views peace  
themed student  
artwork at the  
2009 Air is in the  
Air gala.



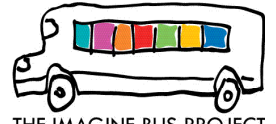
Right - Imagine  
Bus Project  
Board President  
Joe Alioto speaks  
with guests during  
the 2009  
Art is in the Air  
Fundraising Gala  
at Terra Gallery  
in San Francisco.



Right - Artist with  
mirror she created  
for the 2009 Art is  
in the Air gala.



**ART IS IN THE AIR 2010  
HOST COMMITTEE MEMBER COMMITMENT FORM**



THE IMAGINE BUS PROJECT  
bringing arts education where it's needed most

**DEADLINE FOR RECOGNITION IN THE PRINTED INVITATION IS JULY 30, 2010**

We will need your invitation list by July 30 in order to generate mailing labels for invitations.  
We will provide you with a spreadsheet template for your contacts to facilitate preparation of invitations.

**CONTACT INFORMATION:**

NAME: \_\_\_\_\_  
(Please print Host Committee member individual or company's name EXACTLY as it should appear in printed materials)

CONTACT & TITLE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX \_\_\_\_\_

EMAIL: \_\_\_\_\_

\_\_\_\_\_  
SIGNATURE OF HOST COMMITTEE MEMBER

\_\_\_\_\_  
DATE

**PLEASE SIGN AND FAX OR MAIL FORM TO:**

The Imagine Bus Project  
342 9th Street, Suite 201  
San Francisco, CA 94103  
FAX: 415.294.9025

Please don't hesitate to call us with questions, feedback or ideas. We appreciate your support and welcome your involvement and participation in this important event.

**Thank you for your support!**