



### 2010 *Art is in the Air* Co-Chairs

Celia Tejada  
Donna Valentine

### Past Restaurant & Beverage Sponsors

Angelina's Catering  
DeLessio Market and Bakery  
Hafner Vineyard  
Home Restaurant  
Honig Vineyard and Winery  
Le Colonial  
Le Tourment Vert  
Palmas Vineyard  
Paragon Restaurant & Bar  
Piperade  
Puccini & Pinetti  
St. Germain Liquor  
TripTych  
TWO Restaurant

### Past *Art is in the Air* Sponsors

Sandra Abbott  
Leslie Alden  
Joseph Alioto  
Derek Aspacher  
Connie Goodyear Baron  
Charles and Wendy Bolton  
Caldwell & Fisher Foundation  
Capital Group Company  
Case Family Foundation  
Andre and Holly Clubok  
Carolyn and Chris Colpitts  
The Florsheim Foundation  
Lycia and Rocky Fried  
Hackett-Freedman Gallery  
Haynes Foundation  
Sean and Kerry Honey  
Brett Lilienthal  
John Lilienthal  
Annabell McClellan  
Daniel and Victoria Prendergast  
Larry and Becky Reed  
William and Elizabeth Robbins  
Kate and George Rowe Fund  
Gena Segno & Marla McPherson  
Shultz Family Fund  
Union Bank  
Vertical Response  
Suzy Vogler  
Nina and Charles Ward  
Gregory Wendt  
Diane Wilsey

### Past *Art is in the Air* Media Sponsors

7x7  
The Examiner  
Juztapoz

Spring 2010

Re: Restaurant & Beverage Sponsorships  
for The Imagine Bus Project's Fundraising Gala, *Art is in the Air*

Dear Friend,

Please join hundreds of individuals, local businesses and corporations in supporting visual arts education by donating to **The Imagine Bus Project's** 6th annual gala fundraising event, *Art is in the Air*. As a **Restaurant or Beverage Sponsor**, you will help subsidize costs for this important event while simultaneously promoting your business and services to an affluent Bay Area audience.

This year's *Art is in the Air* gala will return to Terra SF on Thursday October 21, 2010 for a sophisticated evening featuring love-themed student artwork, a silent auction, live art demonstrations and other activities. In addition, top restaurants, wineries and liquor producers will pair delectable appetizers and libations, while over 20 local and well-known visual artists will donate contemporary works of art for auction.

Restaurant & Beverage Sponsors will be recognized through prominent and elegantly designed event signage, in our printed event invitation and event program, on our web site, in our media outreach, during welcome remarks and in our 2010 Annual Report. Additionally, we encourage you to bring marketing materials and/or special offers to promote your brand to *Art is in the Air* guests.

For **Restaurant Sponsors**, we ask that your donation include:

- Two-bites of an appetizer, or one bite of two different appetizers, for 350 guests (totaling 700 bites)
- Two volunteers to serve the food, setup and breakdown your table
- Any catering equipment you will need (We will provide tablecloths, plates, napkins and utensils)

For **Beverage Sponsors**, we ask that your donation include one of the following:

- Popular red and white varietals of wine (one - two cases)
- Wine sponsors who provide a representative to pour during the event will be provided with a station/table paired with a restaurant
- Top shelf liquors, especially vodka, gin, and whiskey (one case each)
- Micro-brewery, imported or national beer brands (two cases each)
- We will provide stemware, tablecloths, plates, napkins and utensils

Your *Art is in the Air* sponsorship will make a genuine impact on children throughout the Bay Area who would otherwise not have access to visual arts education experiences. Thank you for considering supporting the work of **The Imagine Bus Project** by becoming a sponsor of *Art is in the Air*. We look forward to sharing this exciting evening with you.

Sincerely,

Donna Valentine  
2010 *Art is in the Air* Co-Chair  
415.777.1230  
donna.valentine@excelmeetings.com

Celia Tejada  
2010 *Art is in the Air* Co-Chair  
415.710.3677  
celiatejada@sbcglobal.net

## ART IS IN THE AIR RESTAURANT & BEVERAGE SPONSORSHIP

Each year, Art is in the Air promotes top San Francisco restaurants, caterers and beverage distributors in an always elegant venue. Past sponsors have included Bocadillos, Paragon Restaurant & Bar (SF), Palmaz Vineyards & Tejada Vineyards, to name a few.

### Sponsorship Recognition

Your sponsorship will be recognized in 5,000+ invitations sent to affluent Bay Area families and businesses as well as on The Imagine Bus Project's web site, in the Art is in the Air program, media presentation, during welcome remarks and on signage at the venue.

### Showcase Your Brand

to more than 350 guests as they sample cuisine, sip premium California wine and relax with a cocktail during Art is in the Air.



*Above -  
Cocktail service by  
Le Tourment Vert*

*Right - Paragon  
Restaurant & Bar  
Executive Chef  
Spencer O'Meara  
and General  
Manager Bevan  
Bunch at Art is in  
the Air in 2009*



*Right - Angelina's  
Catering Team at  
Art is in the Air in  
2009*



*Right - Imagine  
Bus Project  
Board President  
Joe Alioto speaks  
with guests &  
sponsors during  
the 2009  
Art is in the Air  
Fundraising Gala  
at Terra Gallery  
in San Francisco.*



*Right - Art  
is in the Air  
supporters  
and attendees  
enjoy catered  
hors d'oeuvres  
provided by  
premier  
San Francisco  
restaurants.*



**ART IS IN THE AIR 2010  
RESTAURANT/BEVERAGE SPONSORSHIP**



**DEADLINE FOR RECOGNITION IN THE PRINTED INVITATION IS JULY 15, 2010**

BUSINESS and CONTACT INFORMATION:

DONATING BUSINESS \_\_\_\_\_

(Please print sponsoring individual/company's name EXACTLY as it should appear in printed materials)

CONTACT & TITLE \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_ PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_ FAX \_\_\_\_\_

APPETIZER/BEVERAGE DONATION:

ITEM(S) \_\_\_\_\_ Or, TBD? \_\_\_\_\_

SPECIAL SETUP REQUIREMENTS? (Electrical outlet, special utensils?) \_\_\_\_\_

OPTIONAL DONATION FOR SILENT AUCTION (for example, a gift certificate, winery tour, meal, etc.)

DONATED ITEM \_\_\_\_\_ VALUE \$ \_\_\_\_\_

BRIEF DESCRIPTION or USE RESTRICTIONS \_\_\_\_\_

SIGNATURE OF DONOR \_\_\_\_\_ DATE \_\_\_\_\_

**PLEASE SIGN AND FAX OR MAIL FORM TO:**

The Imagine Bus Project  
342 9th Street, Suite 201  
San Francisco, CA 94103  
FAX 415.294.9025

Your donation is tax-deductible to the extent of the item's value with receipt provided by TIBP.  
Please call 415.252.9125 for questions or additional information.

**Thank you for your support!**